MERCY OLAOLUWA

Data Analyst

olaoluwamercy65@gmail.com   +2348108510656   GitHub 🔗   LinkedIn 🔗   Portfolio 🔗

PROFILE

Result-oriented data analyst with experience in analysing data, automating reporting processes and research. Proficient in using tools such as Microsoft Excel, Google Sheets, Power BI, SQL, IBM SPSS, GraphPad Prism and Python to create reports and custom data solutions. Skilled in analytical reasoning, stakeholder communication, and cross-functional teamwork.

PROFESSIONAL EXPERIENCE

Medical Data Analyst   10/2023 – present | Contract
62Romeo

- Analysed survey responses (PSQI, PHQ, ISI, GAD-7) and wearable device data (Withings, Fitbit) from 100+ participants to generate insights on program impact.
- Created individual participants' sleep reports and cohort-level reports, showcasing metrics like REM, DEEP sleep duration, subjective sleep quality, and intake/outtake survey scores.
- Developed automated Microsoft Excel and Google Sheets templates, streamlining reporting processes and reducing reporting time by 75%.

Data Analyst   01/2024 – 06/2025
Cutely Covered

- Analysed Shopify, Google Ads, and Facebook Ads data to create reports with insights on Ad spend, revenue, ROAS, conversions, and top-performing products and customer demographics.
- Identified anomalies, such as high product return rates, enabling proactive issue resolution and data-driven decision-making.
- Enhanced operational workflows by designing custom data solutions to streamline inventory and purchase order management

Research Analyst Intern   03/2023 – 06/2023
ADAC Consult

- Developed research instruments for data collection for research studies.
- Conducted descriptive and inferential statistical analysis on research data using IBM SPSS and Microsoft Excel.

Education

Bachelor of Pharmacy(Distinction**)**   Ile-Ife, Osun State,Nigeria.
Obafemi Awolowo University

SKILLS

Tools	Technical Skills	Soft Skills
- Data Wrangling: Power Query, Power Pivot - Data Visualisation: MS Power BI, MS Excel, Google Sheets - Statistical Analysis: IBM SPSS, GraphPad Prism - Programming Languages: Python, SQL, DAX - Collaboration Tools: Microsoft 365, Google Workspace	- Data Gathering/Collection - Database Querying - Data Cleaning - Data Manipulation - Data Modelling - Data Visualisation - Statistical Analysis - Data Reporting and Analytics - Data Storytelling	- Communication - Problem Solving - Time Management - Teamwork & Collaboration - Presentation - Continuous learning - Critical Thinking

CERTIFICATES

Microsoft Certified: Power BI Data Analyst Associate 🔗	Microsoft Certified: Azure Fundamentals 🔗	Microsoft Office Specialist: Excel Associate (Microsoft 365 Apps) 🔗	Datacamp Certified SQL Associate 🔗

PROJECTS

Power BI 🔗   **SQL** 🔗   **Python** 🔗

VOLUNTEERING

Data Analyst   03/2023 – 08/2024
Scripture Adventure

- Volunteered as a Data Analyst to automate the data management process for a 200-member group, building a Google Sheet analytical solutions that tracked daily attendance and generated automated weekly and monthly reports.

Data Analysis Tutor   09/2023 – 09/2023
The Bridge Program

- Served as the Data Analysis Instructor for The Bridge Program a 10-week tech program sponsored by the Ford Foundation, MacArthur Foundation, and LEAP Africa.